



# Building documents outside the box

*writing for the building industry*

Training

Manuals

Marketing

Photography

Illustrations

## Our writers have two heads

We bring together technical experts and writers for every document we create, ensuring technical data is accurate and communications clear.

Most writing companies are strong on writing but weak on technical knowledge. Our technical experts speak your language. They convey your information to our writers, who translate it into technically accurate, clear and readable documents.

At CLARUS GROUP, our team gets it! And they know how to communicate it so that everyone else gets it, too.

## We work *with* you

At CLARUS GROUP, you get to be the expert without having to spend hours explaining your technical information to a non-technical writer.

Plus, we show you the project at every stage, removing your risk of getting a product you didn't bargain for. Instead, you get exactly what you were expecting.

## Here's what we offer

We offer a number of stand alone services that also work beautifully together for a full complement of education and marketing needs.

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### CLARUS GROUP

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*Building Documents Outside The Box*

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## Training programs

- course curricula and content
- turnkey systems, including PowerPoint presentations, learning outcomes, instructors' notes, course objectives, lesson plans, quizzes and exams
- distance-learning systems
- course delivery in print and online

## Manuals

CLARUS GROUP writes manuals for installation and operation of building-related products and systems.

## Marketing services

- brochures
- newsletters
- press releases
- educational courses with a marketing focus

## Photographic services

It's a snap! Add strength to your message with a photograph.

- in-situ photographs
- installation photographs
- product shots

## Illustration services

Illustrate your point or product. Our technical illustrator is a professional engineer with over twenty years experience in the building industry.

